

25 November 2016

Dear Shareholder,

Re: Annual General Meeting held at 10.00am on Thursday 24th November 2016

The meeting was attended by 8 Members (including directors and officers above) representing 1,024,773,590 Shares and proxies in favour of the Chairman for 30 members representing 615,042,589 Shares.

Notice of meeting together with the Annual Accounts and associated reports were taken as read. The minutes of the AGM held on 25th November 2015 were tabled and signed as a true record of proceedings.

VOTING OF RESOLUTIONS

1. Annual Report

To receive and consider the annual financial report and the reports of the directors and of the auditor for the financial year ended 31 July 2016.

The Chairman addressed the meeting and commented that the year ended 31 July 2016 was pleasing.

Con Gendis the Managing Director updated members present as to the direction and prospects of the Company. A copy of his report is attached. It was pleasing to note that after the first quarter, Sales continue to grow at 3 times the market average and that profitability shows a significant improvement over the same period as last year.

There were no questions from the floor.

The reports were unanimously accepted by a show of hands

2. Remuneration Report

To adopt the remuneration report for the year ended 31 July 2016.

The instructions given to validly appointed proxies in respect of the resolution were as follows:

In favour	Against	Abstain
595,666,765	1,076,790	18,299,034

The motion was carried on a show of hands as an ordinary resolution.

3. Re-election of Directors

- a. Re-election of Mr David Fairfull as a Director

In favour	Against	Abstain
596,607,555	108,000	18,327,034

The motion was carried on a show of hands as an ordinary resolution.

- b. Re-election of Mr Maxim Krok as a Director

In favour	Against	Abstain
614,875,103	139,486	28,000

The motion was carried on a show of hands as an ordinary resolution.

4. Remuneration pool for Non-Executive Directors

In favour	Against	Abstain
595,666,765	1,076,790	18,299,034

The motion was carried on the proxy votes and a unanimous show of hands by those members eligible to vote as an ordinary resolution.

Yours Sincerely



Chris Mc Gibbon
Company Secretary

Heritage Brands

Annual General Meeting

November 2016



Key Highlights - F16

Gross Sales Value

F15 \$37.6m
F16 \$63.1m

+68%

EBITDA

F15 \$2.62m
F16 \$5.99m

+128%

EAT

F15 \$1.47m
F16 \$4.70m

+220%

Key Highlights – F16

Heritage Brands

Significant Growth year on year – from existing Business

Cosmetics +50.5%



Key Highlights – F16

Heritage Brands

Entry into one of Australia's fastest growing Categories - Sun Care



australis

INNOXA

IN ESSENCE
aroma therapy™



Oil Garden
Aromatherapy

MODE

SKIN*republic
LABORATORY

LUMA
NATURAL BEAUTY BY JESS HART

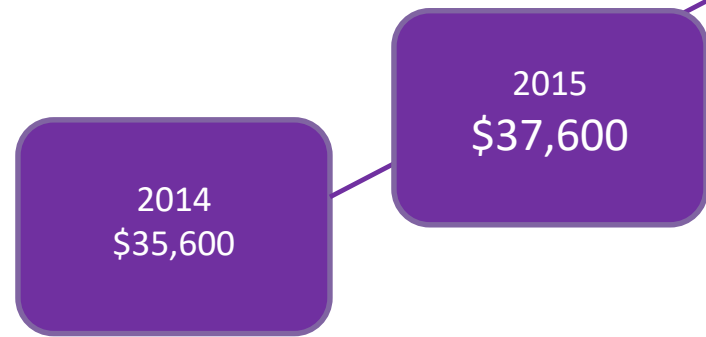


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thankyou.



Revenue 3 year Goal
000's



stabilise

Grow

Accelerate

F17 Qtr 1 Highlights

Sales continue to
grow **3** times
market average

Significant
improvement vs
qtr1 last year

In line with
budgeted
expectations



Heritage Brand Category Model

\$6 billion Australia (\$250 billion Globally)

Skin care

INNOXA

LUMA
NATURAL BEAUTY BY JESS HART

skin  republic
LABORATORY



Cosmetics

australis™

INNOXA

MODE

nailene.

REVLON

Sun care



australis™

minetan.
BODY.SKIN

Aromatherapy/
Home Ambience

IN ESENCE
aroma therapy™



Oil Garden
Aromatherapy

LUMIÈRE
lux

LUMIÈRE
BY INESENCE

thankyou.™



Heritage Brands

Heritage Brand Category Model

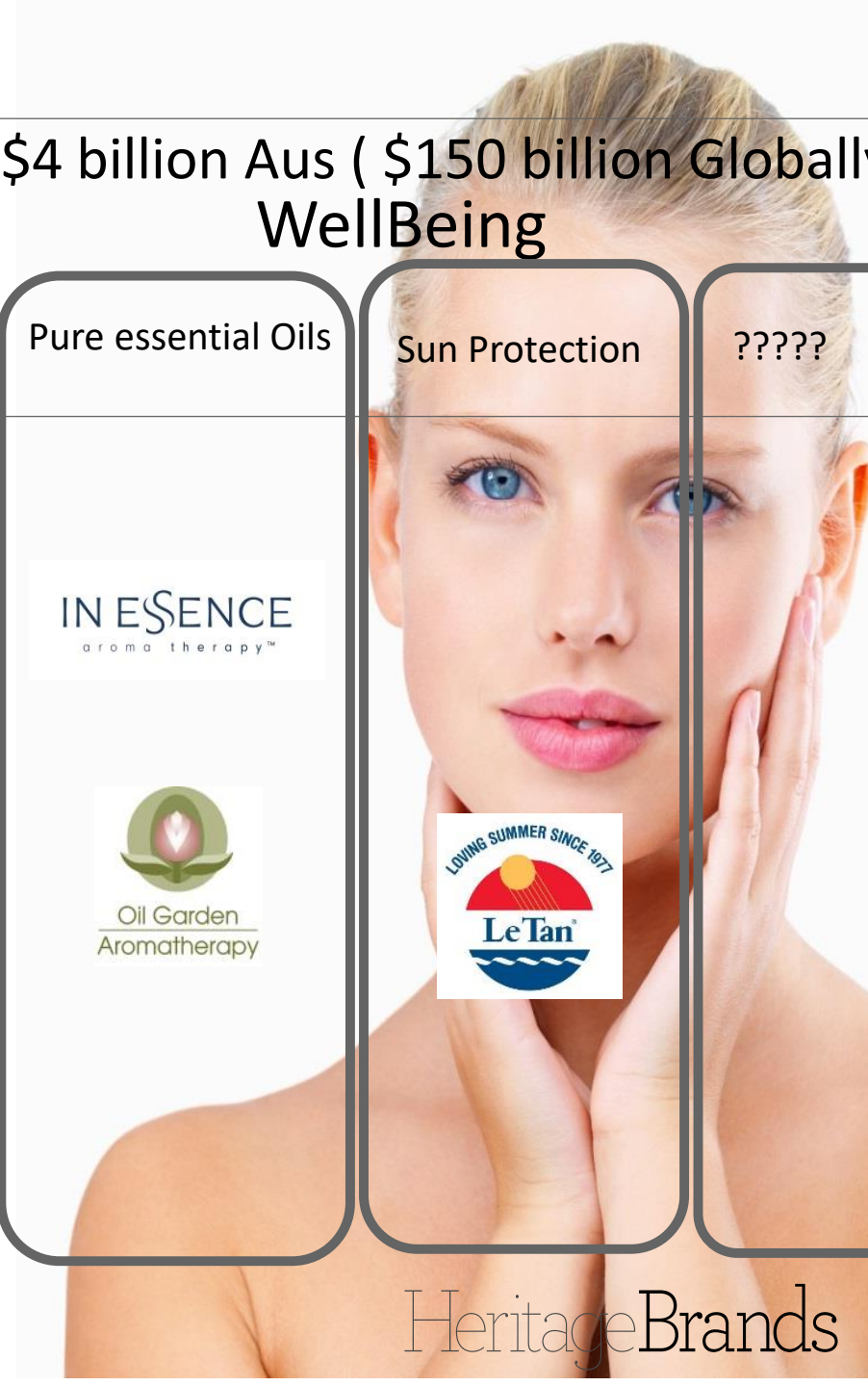
\$6 billion Australia (\$250 billion Globally)
Beauty

\$4 billion Aus (\$150 billion Globally)
WellBeing

Skin care / toiletries	Cosmetics	Self Tan	Home Ambience	Pure essential Oils	Sun Protection	?????
<p>INNOXA</p> <p>LUMA NATURAL BEAUTY BY JESS HART</p> <hr/> <p>skin republic LABORATORY</p> <p>MOODI — BE YOU</p>	<p>australis</p> <p>INNOXA</p> <p>MODE</p> <p>nailene.</p> <p>REVLON</p>	<p>LOVING SUMMER SINCE 1977 Le Tan</p> <p>australis</p> <p>minetan. BODY.SKIN</p>	<p>LUMIÈRE lux</p> <p>LUMIÈRE BY INESENCE</p>	<p>IN ESENCE aroma therapy™</p> <p>Oil Garden Aromatherapy</p>	<p>LOVING SUMMER SINCE 1977 Le Tan</p>	<p>?????</p>

thankyou.™

Heritage Brands



Mission

We are an **entrepreneurial Australian** Beauty & Wellbeing company, enhancing lives of **consumers**, with Aussie Assurance of **quality, value and innovation**

Heritage Brands

Vision

We are a **profitable, growing and dynamic company**

We are **passionate about our Australian Iconic brands**

We drive **innovation** in everything we do

We have fantastic **HERITAGE** people

We are proud of our unique culture that binds us together

We do well, we do good and we have fun!

Heritage Brands



Values

First Do no Harm !

Ethical , Sustainable, Transparent, Accountable (Doing good Business)

Meritocratic, Driven (results orientated), Courageous, HERITAGE

Heritage Brands



Thank you